



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-29-2012 PAGE: 1 of 2

GREAT AMERICAN MEDIA - 19752  
ATTN: MIKE FURMAN  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397159	08-28-2012		0	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 14 1688	242420	PHILADELPHIA	A. CLIFFORD	08-28-2012	09-03-2012	M (Broadcast Month, Cycle 1)	N	242420

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 11 P : 14 E : 1688</b>																	
1	08-28-2012	09-02-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30		X	X	X	X			3	1,500	3	4,500.00
2	08-28-2012	09-02-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							X	1	800	1	800.00
3	08-28-2012	09-02-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							X	1	800	1	800.00
4	08-28-2012	09-02-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						X		1	550	1	550.00
5	08-28-2012	09-02-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						X		1	800	1	800.00
6	08-28-2012	09-02-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30		X	X	X	X			2	1,500	2	3,000.00
7	08-28-2012	09-02-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30							X	1	650	1	650.00
8	08-28-2012	09-02-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		X	X	X	X			2	1,300	2	2,600.00
9	08-28-2012	09-02-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30		X	X	X	X			2	1,600	2	3,200.00
10	08-28-2012	09-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		X	X	X	X			2	850	2	1,700.00
11	08-28-2012	09-02-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		X	X	X	X			2	600	2	1,200.00
12	08-28-2012	09-02-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30		X	X	X	X			3	2,000	3	6,000.00
13	09-03-2012	09-03-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	X							1	2,000	1	2,000.00
14	08-28-2012	09-02-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		X	X	X	X			3	1,800	3	5,400.00
15	09-03-2012	09-03-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X							1	1,800	1	1,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397159	Contract Dt 08-28-2012	Revision Dt	Rev# 0	Advertiser DEM CONGRESSIONAL CAMP COMM	Brand DEM CONGRESSIONAL CAMP COMM	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 11 14 1688	CMS # 242420	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-28-2012	End Date 09-03-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242420
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			<b>Agency CPE: C : 11 P : 14 E : 1688</b>														
16	08-28-2012	09-02-2012	09:00PM - 11:00PM	FRIDAY PRIME 9-11P (12276)	3	30					X			1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- 20/20														
17	08-28-2012	09-02-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	X	X	X	X			X	3	1,600	3	4,800.00
18	08-28-2012	09-02-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X				3	700	3	2,100.00
19	08-28-2012	09-02-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30	X	X	X	X				2	300	2	600.00
20	08-28-2012	09-02-2012	07:30PM - 10:30PM	CAROLINA PANTHERS PRE-SEASON FOOTBALL	3	30				X				1	8,000	1	8,000.00
															Contracted Gross Total:	36	54,500.00
															Actual Gross Total:	36	54,500.00
															Agency Commission:		8,175.00
															Net Total:		46,325.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	54,500.00	0.00	54,500.00
TOTAL	0.00	0.00	54,500.00	0.00	54,500.00

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